



**Versatile UI/UX Designer with over 18 years experience developing brands, building products & crafting compelling, user-centric designs.**

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## EDUCATION

University of  
Missouri-Columbia  
Bachelor of Fine Arts  
May 2004

### *Emphasis*

Graphic Design &  
Photography

### *Minor*

Art History

—

Startup Institute  
Fall 2013

### *Emphasis*

Product & Design

## TECHNICAL SKILLS

### *Proficient in*

Adobe Creative Suite:  
InDesign, Photoshop &  
Illustrator

### *Competent in*

HTML, CSS, jQuery,  
Wordpress, Bootstrap  
& JavaScript

### *Working knowledge of*

WordPress, Marketo,  
Hubspot, Salesforce,  
Shopify, Userpilot  
Loyaty Programs &  
Call Tracking

## CAREER HIGHLIGHTS

### **UX Designer | ClickFlow | Remote**

June 2021 – February 2022

- Conducted UX research to iteratively guide product development
- Built user journey maps identifying touchpoints, problems, and opportunities to clarify and adapt product functionality
- Designed wireframe prototypes to facilitate product discussions with engineers, stakeholders, and customers
- Streamlined design and development through a reusable component library

### **UI/UX Designer | Integral GIS | Seattle, WA**

June 2018 – May 2021

- Designed the user experience and interface for a commercial real estate listing web application
- Developed front-end code for user interfaces
- Modernized the user interface for video surveillance software

### **Creative Director | Clutch.com | Chicago, IL / Seattle, WA**

June 2017 – December 2017

- Led brand refresh including logo, typography, colors and corporate templates
- Created corporate visual brand standards to unify marketing assets and product interface
- Developed brand assets for multi-channel marketing campaigns
- Designed and incorporated new user interface elements into product portal

### **UX Designer and Front-End Developer | Yink Design | Freelance Ongoing**

- Designed user experience and developed hand-coded and WordPress-based websites for small businesses and non-profits
- Created logos and identity for entrepreneurial clients
- Led development of user flows and wireframes outlining voting experience for a shoe design contest

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**Kenton Kodner**

## **Design Manager | DialogTech | Chicago, IL**

**March 2014 – May 2017**

### ***Branding and UX Design***

- Led creative rebrand of visual identity including logo, brand elements, colors, typeface and website
- Developed brand transition strategy for competitor acquisition
- Created and executed creative concepts for multi-channel digital marketing campaigns, print collateral, trade show properties, and sales documents

### ***Management***

- Provided mentorship to and project management for design and development team
- Managed work in quarterly releases: broke larger projects into tasks, estimated effort, facilitated the QA process, and coordinated launches

### ***Web Development***

- Performed responsive front-end development utilizing Bootstrap and creating scalable, reusable code
- Proactively maintained Wordpress website including security, core and plugin updates

## **Sr. Designer | Spencer Stuart | Chicago, IL**

**December 2011 – October 2013**

- Created and managed the visual identity for a global executive search firm
- Developed creative concepts that communicated messages across languages and cultures

## **Chief Daddy Officer | Homemaker | Chicago, IL**

**November 2009 – December 2011**

- Managed day-to-day needs and unreasonable demands of adorable son
- Played with a lot of toys
- Led a networking playgroup for stay-at-home dads

## **Creative Manager | HR Solutions, Inc | Chicago, IL**

**September 2008 – November 2009**

- Worked in five-person marketing department for human resources consulting firm
- Managed digital marketing including company website, e-newsletters and e-blasts
- Developed print collateral including fact sheets, product brochures and whitepapers
- Produced branded campaigns for external clients
- Created and executed strategic marketing plans in collaboration with executive team

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