

Versatile **UI Designer / Front-End Developer** with over 12 years experience developing brands, building multi-channel campaigns & crafting compelling, user-centric designs.



Kenton Kodner

kodner@gmail.com
202.725.7846

5414 37th Ave SW
Seattle, WA 98126

kentonkodner.com

EDUCATION

University of
Missouri-Columbia
Bachelor of Fine Arts
May 2004

Emphasis

Graphic Design &
Photography

Minor

Art History

—

Startup Institute
Fall 2013

Emphasis

Product & Design

TECHNICAL SKILLS

Proficient in

Adobe Creative Suite:
InDesign, Photoshop &
Illustrator

Competent in

HTML, CSS, jQuery,
Wordpress, Bootstrap
& JavaScript

Working knowledge of

Marketo, Hubspot,
Salesforce, Shopify,
Loyalty Programs &
Call Tracking

CAREER HIGHLIGHTS

Creative Director | Clutch.com | Chicago, IL / Seattle, WA

June 2017 – Present

- Lead brand refresh including logo, typography, colors and corporate templates
- Create corporate visual brand standards to unify marketing assets and product interface
- Develop brand assets for multi-channel marketing campaigns
- Design and incorporate new user interface elements into product portal

Design Manager | DialogTech | Chicago, IL

March 2014 – May 2017

Branding and UX Design

- Led creative rebrand of visual identity including logo, brand elements, colors, typeface and website
- Developed brand transition strategy for competitor acquisition
- Created and executed creative concepts for multi-channel digital marketing campaigns, print collateral, trade show properties, and sales documents

Management

- Provided mentorship to and project management for design and development team
- Managed work in quarterly releases: broke larger projects into tasks, estimated effort, facilitated the QA process, and coordinated launches

Web Development

- Performed responsive front-end development utilizing Bootstrap and creating scalable, reusable code
- Proactively maintained Wordpress website including security, core and plugin updates

For portfolio samples please visit kentonkodner.com



UX Designer and Front-End Developer | Yink Design | Freelance

Ongoing

- Designed user experience and developed hand-coded and WordPress-based websites for small businesses and non-profits
- Created logos and identity for entrepreneurial clients
- Led development of user flows and wireframes outlining voting experience for a shoe design contest

Sr. Designer | Spencer Stuart | Chicago, IL

December 2011 – October 2013

- Created and managed the visual identity for a global executive search firm
- Developed creative concepts that communicated messages across languages and cultures
- Took the initiative to research, make a business case for, learn and execute a mobile solution for the digital distribution and layout of company publications

Chief Daddy Officer | Homemaker | Chicago, IL

November 2009 – December 2011

- Managed day-to-day needs and unreasonable demands of adorable son
- Played with a lot of toys
- Led a networking playgroup for stay-at-home dads

Creative Manager | HR Solutions, Inc | Chicago, IL

September 2008 – November 2009

- Worked in five-person marketing department for human resources consulting firm
- Managed digital marketing including company website, e-newsletters and e-blasts
- Developed print collateral including fact sheets, product brochures and whitepapers
- Produced branded campaigns for external clients
- Created and executed strategic marketing plans in collaboration with executive team

Sr. Graphic Designer | The Advisory Board Company | Washington, DC

November 2004 – May 2008

- Worked in large creative services department for a publicly traded healthcare best practice firm
- Designed custom artwork and developed production templates
- Led design team and coordinated with authors to design 500-page binders, slide presentations and other educational and marketing materials
- Mentored and wrote weekly progress reports on new designers
- Traveled to hospitals throughout the country to film and produce videos for member education activities
- Participated in elite, year-long emerging leaders training program

For portfolio samples please visit kentonkodner.com